



**Contact**

Laura Emanuel

Fenestra, Inc.

718.832.2118

[laura.emanuel@fenestrainc.net](mailto:laura.emanuel@fenestrainc.net)

For Immediate Release

**FENESTRA, INC. WINS MOST INFORMATIVE RECRUITING & STAFFING  
INDUSTRY RESOURCE AT THE 2006 RASBIC AWARDS**

NEW YORK, NEW YORK –October 18, 2006 – Fenestra, Inc. won a Recruiting & Staffing Best in Class Award (RASBIC) last night at the Talent Acquisition & Staffing Summit in Atlanta, Georgia.

In winning the RASBIC, Fenestra, Inc.'s signature product ***E-valuation***<sup>™</sup> was named Most Informative Recruiting & Staffing Industry Resource, acknowledging the level of quality and innovation ***E-valuation***<sup>™</sup> technology-enhanced assessment centers adds to the selection process. The top-shelf assessment solution uses web technology to create a scalable, cost-effective, engaging, and highly realistic job simulation "test drive" designed to identify outstanding talent for selection and development.

Accepting the award, Sandra Hartog, Ph.D., President and CEO of Fenestra, Inc. stated, "Assessment centers are the most valid, reliable tool we have to select and develop employees. However, while acknowledging the benefits of the methodology, organizations have begun to push back on the time commitments, cost, and resources required to implement and administer assessment centers. Additionally, it is difficult to implement across multiple locations and maintain consistency of the application. Simply put, we're providing organizations with what they need- cost effective, consistent applications of talent assessment processes that provide scalability and global reach."

***E-valuation***<sup>™</sup> was assessed on its level of innovation, usability, and effectiveness. A prestigious list of Recruiting & Staffing experts also considered how ***E-valuation***<sup>™</sup> represents a paradigm shift in thinking and methodology, leading a revolution in assessment centers. Designed to answer the demands of today's global workplace, ***E-valuation***<sup>™</sup>'s intuitive user interface provides standardized administration and assessment combined with local delivery, ensuring quality and flexibility. Furthermore, it's realism and reflection of the world of work today lends credibility and increased participant acceptance to the intervention as a method of talent assessment for the identification of strengths and areas of development.



Winners were announced at the RASBIC Awards Dinner held on Tuesday, October 17, 2006. On the morning following the ceremony, Dr. Hartog participated in an interactive panel session with award winners in other categories to discuss best in class practices.

**About Fenestra, Inc.**

Fenestra, Inc. is a provider of premier HR technology solutions, employing products and services to manage selection and development of employees in multiple industries, including financial services, manufacturing, consumer goods, marketing, retail, and hospitality.

Fenestra specializes in technology-enhanced assessment centers that provide scalable, relatively low-cost methods to select and develop the highest-quality employees.

Fenestra is an affiliate of Sandra Hartog & Associates, a talent management consulting firm headquartered in New York City. Sandra Hartog & Associates and Fenestra, Inc. are certified Women-Owned Business Enterprises. For more information visit [www.fenestrainc.net](http://www.fenestrainc.net).

###