



## Contact

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For Immediate Release

**Fenestra, Inc. President and CEO Sandra Hartog to speak at the  
Metropolitan New York Association for Applied Psychology (METRO)**  
*Joins roundtable of leading assessment experts*

**January 2006, New York, NY** --- Sandra Hartog, Ph.D., an innovator in assessment center design and delivery, will participate in a roundtable discussion in February about the future of assessment centers. Other participants include Seymour Adler, Ph.D. of AON Consulting and Joel Moses, Ph.D. of Applied Research Corporation.

Dr. Hartog brings to the table a rich history of assessment practice and a wealth of knowledge about the field. This lively debate will focus on the future of the field of assessment, in particular as it relates to assessment centers and technology. Her view of assessment as a constantly evolving field places her in the role of thought-leader in this exciting and crucial arena, the use of which differentiates high-performing organizations in fields as diverse as manufacturing, marketing, consumer products, and financial services.

"The changes caused by the introduction of technology to the workplace are driving complementary changes in the field of assessment," notes Hartog. "The work environment has become a technology-rich world where information flows quickly, email reigns supreme, and interactions are as likely to take place via virtual contact as they are face-to-face. There is a need for assessment that captures the behaviors necessary for success within this new environment. Asking someone to suspend disbelief when placed in a simulated work environment is a difficult request at any time, but is even more challenging when the simulation is unlike the participant's work reality. Additionally, web-technology allows us to deliver realistic, real-time simulations in which participants, clients, and assessors interact from anywhere in the world to profile a candidate's strengths and development needs. The advent of technology-enhanced job tryouts brings into question our previous assumptions of best practices in assessment centers."

The roundtable will be held at the New York Helmsley Hotel with METRO, America's oldest professional psychological association. To register, visit [www.metroapppsych.com/schedule.htm](http://www.metroapppsych.com/schedule.htm).

## **About Fenestra**

Fenestra is a provider of premier HR technology solutions, employing products and services to manage selection and development of employees in multiple industries, including financial services, pharmaceutical, manufacturing, consumer goods, education, marketing, retail, and hospitality. Additionally, these tools are available for other leading consulting firms to use in the pursuit of excellence for their client organizations.

Fenestra specializes in technology-enhanced assessment centers that provide a scalable, relatively low-cost method to select and develop the highest-quality employees.

For more information, visit [www.fenestrainc.net](http://www.fenestrainc.net).

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